

Shannon Grainger

The Million Dollar Deal Maker.

500+ strategic partnerships. Over \$150M generated for clients — without ad spend or complicated funnels. Shannon doesn't just inspire rooms of experts, she gets them in action, with tangible takeaways they can implement right away.

BIO

Shannon Grainger is the Co-Founder and CEO of **BigImpactHQ™** — a premier seminar and training company serving multi 6 + 7-figure women speakers. With her husband, Mark, she created the renowned **"Speak Your Path to Cash" System** — over **\$150M** in client revenue and stages including **Tony Robbins, The View, CNN, Mama Gena, Brendon Burchard** and **TED Talks**. She's the Founder of **The Women's Influence Network**, helping experienced women speakers get bigger stages and better partners — so they can scale with ease and joy instead of hustle and burnout.

SIGNATURE TALKS

01 Speak Your Path To Cash: How To Increase Your Impact & Income

How to make a fortune with public speaking, be more persuasive on stage, online, and in the media — and how Women Speakers will disrupt their industry.

02 The Partner Model: How to Fill Your Events with Ease

The power of relationship capital, affiliate and partnership marketing best practices, and how to save tens of thousands in advertising costs.

03 DEAL Flow Method: How To Get More Leads, Stages & Partners

The interactive deal-making experience audiences rave about — turn any room into leads, stages, and aligned partnerships on the spot.

WHY EVENT HOSTS BOOK SHANNON

- **Deals happen live** — audiences leave with leads, referrals and their next steps in motion.
- **She brings the energy** — Shannon knows how to inspire your audience to take action.
- **She's a PRO** — easy to work with and always prepared.

STAGES EARNED FOR CLIENTS



BRENDON BURCHARD

TED TALKS

Aftac.



Marriott

INTERNATIONAL

CNN

TONY ROBBINS



MARY KAY



"Shannon presented her case study example on how she filled an event with 1,042 tickets, with no ad spend, to my Mastermind Members of Speakers & Experts. She's fantastic and I highly recommend her!"

ALEX MOSCOW
MASTERMIND LEADER

"I've been speaking and leading my own events for over 15 years. Shannon's a great Speaker — her energy is electric and fun, she lights up the room and turns the entire experience into a party!"

JENNIFER DIEPSTRATEN
CEO, HIGH TICKET SALES SUCCESS

"Shannon's DEAL Flow was a highlight of my entire event. Participants were raving. If you're a Mastermind or Event Host, I highly recommend having Shannon lead this section for your audience. They leave with leads and referrals."

DANIEL KNIGHT
EVENT HOST



Book Shannon For Your Stage

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