



# MEET MARK GRAINGER

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# BIGIMPACTHQ

At **bigimpactHQ™** we believe the future is female and is asking for a new kind of leadership. We understand the pain of not being seen, heard, or respected, which is why we're the world's leading authority on persuasion and influence training for women leaders.

Let's get REAL - very little will change until women come together as emotionally and financially empowered business leaders ... that are equipped with the skills to design incredible cultures and strong responsive teams.

**BigImpactHQ™** is the world's most cutting edge influence and leadership training for the advancement of women executives. They help the millions of women, who are experts in their field, gain a skill-set that allows them to distinguish themselves as leaders in their industry.

Since 2014, Mark and Shannon have equipped over 3,000+ women leaders in the art and science of persuasion and influence. These women have used their skills of presentation mastery to generate over \$30 Million in revenue and speak on some of the world's most coveted stages, including TEDTalk, Tony Robbins, Good Morning America, and The View.

**BOOK A CALL WITH MARK!**

## What's Your Why?

- You want your work to matter and impact the strategic direction of the business by leading the way to a dynamic culture where teams are strong and have the psychological safety to truly innovate.
- Inequality, underrepresentation, and gender bias are everywhere, which leaves you feeling hopeless, exhausted, and like you're simply not good enough.
- You're sick and tired of the imbalance of women to men at work, particularly in higher levels of management, you know you're an innovative leader at heart but few ever recognize your badassery.
- You know you need to lead differently...but how?

## What's The Potential?

- BigImpactHQ™ provides elite leadership and influence Executive Coaching for women so they can step into leadership roles that impact decisions, elevate society, and heal the planet.
- We help women leaders overcome the self-doubt, burn out, and overwhelm holding them back by aligning them to their authenticity and helping them be bold and courageous.
- What would it feel like to craft an entire Lifestyle Design ecosystem for yourself, your women infinity programs and expand awareness of Conscious Leadership?

**BOOK A CALL WITH MARK!**



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## Imagine the Possibilities...

- Imagine feeling empowered to own your voice and design a heartfelt culture of innovation where teams excel and individuals thrive.
- Imagine creating a workplace so robust it serves as an example of excellence to your industry with provocative programs that effectively deal with DEI (diversity, equity, inclusion) as well as gender bias and sustainability.
- Imagine the “soul family” connections you create as a woman who has learned to use your feminine influence and stop leading like a man

## Areas of Expertise

- Women-Focused Leadership Development
- Conscious Leadership & Culture Design
- Conscious Capitalism for Fintech & Impact Investing
- Feminine Influence & Persuasion

## Recommended Reading

- [Lean In, Sheryl Sandberg](#)
- [Dare to Lead, Brene Brown](#)

# Quiz

What kind of speaker are you?

**As a woman leader,**  
you realize uncertainty is stealing your  
**thunder!**

*Uncover what your speaking strengths are, how to grow as a presenter, own your power, and be an effective speaker.*



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Click here to take your Quiz  
<https://bigimpacthq.com/quiz/speaker-assessment/>

## WHY INTERVIEW A MAN ON WOMEN'S ISSUES?

- Mark loves the potency of women in their power and uses his 30+ years of mastery as a wordsmith, linguist and storyteller to inspire extraordinary women leaders to be even more influential at home and at work.
- Mr. Grainger's path as a women's advocate started early in life. In college, he volunteered for Catalyst Domestic Violence Services, a Women's Abuse Hotline, and helped reduce partner violence through crisis intervention, community education, and the promotion of healthy relationships.
- His time at Catalyst was an imprint experience where he witnessed first hand how brilliant and amazing women give away their power, get stuck in people-pleasing, addictions, and avoid setting boundaries. This is where Mark made the decision to support women leaders in finding and using their power to change the world.
- Mark has trained 3,000+ women leaders in the art and science of persuasion and influence, who have used their skills to generate over \$40 Million in revenue and speak on some of the world's most coveted stages.
- With over 25 years of deep study in "A Course In Miracles" - Mark brings a mastery level of understanding to personal transformation & behavior change.
- As a Conscious Leadership expert, Women Executives seek his counsel to assist them in developing women leaders and integrating diversity programs into their culture.
- He believes that millions of women, who are experts in their field, are craving a skill-set that allows them to distinguish themselves as leaders in their industry. bigimpactHQ™ was created as a leadership platform built exclusively for 6 Figure Women Professionals, to help them be seen and heard and make their big impact in the world.